

North Carolina General Assembly



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Committee on Cultural and Natural Resources

1:00 pm, Thursday, March 20, 2014

Room 643

1. Call to Order
Representative Nelson Dollar, Presiding
2. Introductory Remarks
Senator Andrew Brock
Representative Nelson Dollar
3. Economic Value of Cultural and Ecotourism
Brent Lane, Director of Carolina Center for Competitive Economies, UNC-CH Kenan-Flagler Business
4. Agritourism in Rural NC
Carla Barbieri, Assistant Professor, Dept. of Parks, Recreation and Tourism Management, North Carolina State University
5. Overview of Travel and Tourism
Wit Tuttle, Acting Assistance Secretary of Division of Tourism, Film & Sports Development, NC Department of Commerce
6. The Path to Ecotourism in North Carolina - What does it take?
Lisa Riegel, NC Department of Commerce
7. Ecotourism at the Local Level: A Model Program
Aaron Sizemore, Town Manager
Town of Damascus, Virginia
8. The Impact of Private, Volunteer Efforts
Kate Dixon, Executive Director of the Friends of the Mountains to the Sea Trail, Inc.
9. North Carolina Efforts: Public-Private Partnerships
 - A. Karin Cochran, Chief Deputy Secretary of the NC Department of Cultural Resources
 - B. Brad Ives, Assistant Secretary of the NC Department of Environment and Natural Resources